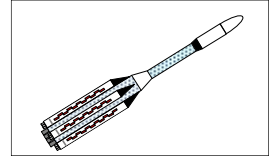




Wireless Market Intelligence • Proprietary • Accurate • Cutting Edge

Earl J. Lum  
+1-650-430-2221  
elum@ejlwireless.com

Dr. Saqlain Ali  
+44 7901603304  
ssaqlain@ejlwireless.com



## China Long March Rocket Co., Ltd.

Chinese Name: 中国长征火箭有限公司

## China Rocket Company

Chinese Name: 中国火箭

## Competitive Analysis

December 2025



Source: China Rocket Company

Entire contents © 2025 EJL Wireless Research LLC. All Rights Reserved. Reproduction of this publication in any form without prior written permission is strictly forbidden and will be prosecuted to the full extent of US and International laws. The transfer of this publication in either paper or electronic form to unlicensed third parties is strictly forbidden. The information contained herein has been obtained from sources EJL Wireless Research LLC deems reliable. EJL Wireless Research disclaims all warranties as to the accuracy, completeness, or adequacy of such information. EJL Wireless Research LLC shall bear no liability for errors, omissions, or inadequacies in the information contained herein or for the interpretation thereof. The reader assumes sole responsibility for the selection of these materials to achieve their intended results. The opinions expressed herein are subject to change without notice.

## TABLE OF CONTENTS

EXECUTIVE SUMMARY .....	3
RESEARCH METHODOLOGY.....	4
KPI Definitions.....	4
CHINA LONG MARCH ROCKET CO., LTD., (CHINA ROCKET COMPANY).....	7
LAUNCH VEHICLE PORTFOLIO .....	8
KEY PERFORMANCE INDICATOR ANALYSIS .....	10

## TABLES

Table 1: China Rocket Company KPI Score Chart .....	3
Table 2: Company Financial Health Score Chart .....	4
Table 3: Launch Vehicle Deployment Success Rate/Reliability Score Chart .....	5
Table 4: Company Research & Development Capabilities Score Chart .....	5
Table 5: Launch Vehicle Reusability Capability Score Chart.....	6
Table 6: Launch Vehicle Manufacturing Capabilities Score Chart.....	6
Table 7: China Rocket Company Launch Vehicle Portfolio Specifications .....	8
Table 8: China Rocket Company Financial Funding Data (2016-2025).....	10
Table 9: China Rocket Company's Launch Vehicle Portfolio Success Rate (December 15, 2025) .....	10
Table 10: China Rocket Company's Total Launches (December 15, 2025) .....	14
Table 11: China Rocket Company KPI Scores.....	16

## EXHIBITS

Exhibit 1: China Rocket Company KPI Radar Chart.....	3
Exhibit 2: China Rocket Company Ownership Structure.....	7
Exhibit 3: China Rocket Company Launch Vehicle Portfolio .....	9
Exhibit 4: Smart Dragon-3 Full Launch Process Deploying 11 GeeSpace Satellites.....	12
Exhibit 5: China Rocket Company Total Launches (December 15, 2025) .....	14
Exhibit 6: China Rocket Company Patent Filing Portfolio Chart.....	15
Exhibit 7: China Rocket Company Patents Granted by Year .....	15
Exhibit 8: China Rocket Company KPI Radar Chart.....	16